

# NATCON 2026

AVID NATIONAL CONFERENCE | ATLANTA, GEORGIA

## PARTICIPANT JUSTIFICATION KIT

### Justify Your Attendance. Amplify Your Impact.

At AVID National Conference 2026, educators from across the country will come together in Atlanta with a shared purpose. Together, we will strengthen our practice, expand what is possible for students, and move college and career readiness forward for all. Rooted in AVID's core values of connecting, learning, and leading, this energizing experience highlights proven strategies, meaningful research, and practical ideas educators can bring back to their classrooms and schools with confidence.

This justification kit is designed to support your request for approval and funding, with clear messaging, essential event details, and adaptable tools that show how your participation strengthens outcomes for students, colleagues, and your broader school community.



#### In This Kit:

- Talking Points
- The Conference Experience
- Pricing Options
- Funding Resources
- Request for Approval Letter
- Request for Approval Presentation

## Talking Points

### ● Purpose and Focus of the Conference

**Nationally recognized conference** centered on advancing student achievement through proven AVID strategies.

Sessions designed for **educators and leaders at all levels**, including teachers, superintendents, board members, and site-based administrators.

Focus areas align with current educational priorities:

- Impacting Student Learning
- Transformational Leadership
- Access for All
- Teaching and Learning for the Future



### ● Relevance and Application

**Immediate applicability** of strategies learned to current school and district initiatives.

Sessions provide **evidence-based practices** and tools to:

- Increase academic rigor.
- Accelerate performance for underrepresented students.
- Drive systemic, sustainable change.
- Create more engaging and equitable learning environments.

Learn directly from **practitioners and national experts** with proven impact.



### ● Professional Growth and Networking

**Build meaningful relationships** with AVID educators, alumni, and students across the country.

Exchange innovative ideas and collaborate with like-minded professionals on shared challenges and opportunities.

Gain diverse perspectives on **future-ready teaching and learning practices**.



## Talking Points

### Motivation and Inspiration

- Hear **impactful stories** that showcase real student and educator success.
- Participate in **high-energy opening and closing sessions** that refocus leaders on their mission to transform lives through education.
- Celebrate excellence at the **AVID Global Achievement Awards**.



### Strategic Impact for Districts and Sites

- Participants will leave with **concrete tools and strategies** to:
  - Strengthen district- and site-level AVID implementation.
  - Lead professional learning.
  - Inspire colleagues and stakeholders.
- Insights support broader district goals around **college and career readiness, access, and academic achievement**.



### A Smart Investment in Educator Impact

- The AVID National Conference is not just an event—it's a **strategic professional learning investment**.
- Attendees will return with:
  - Practical tools to enhance instruction and leadership.
  - A deeper understanding of systems to support schoolwide college and career readiness.
  - A network of peers and national leaders for ongoing collaboration.
- Participation supports site and district goals around **student success, access to opportunity, and educator development**.



## The Conference Experience

### Opening and Closing Sessions: Motivation and Momentum



**Opening Session** kicks off with powerful, real-world AVID student and alumni stories, energizing giveaways, and community celebration, providing the inspiration needed to fully engage in the conference experience.



**Closing Session** will leave attendees energized and equipped with actionable ideas to enhance impact in and beyond the classroom.

**Why it matters:** These sessions set the tone and close the loop—framing and reinforcing the purpose of our collective AVID work.

### Concurrent Sessions: Choice-Driven, Research-Informed Learning



**A robust line-up of concurrent sessions** provides a wide array of topics focused on strategy, systems, and scalability, helping to refine AVID implementation at the site or district level.

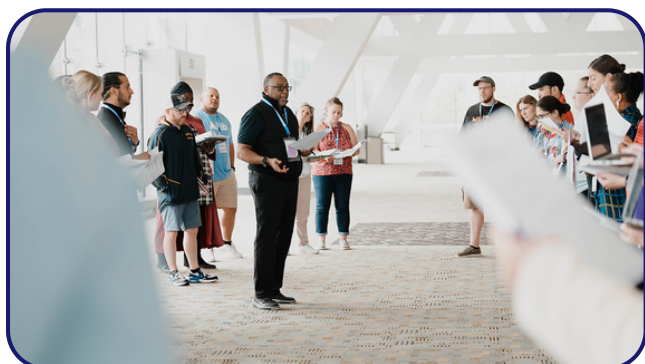


Sessions spotlight innovation, research, and best practices through **collaboration with national experts and practitioner peers**.

**Who should attend:** All educators, leaders, and AVID community members looking to personalize their professional development based on their role and site goals.

## The Conference Experience

### ● AVID Path to Schoolwide® Communities of Practice: Deep-Dive, Role-Alike Learning



A **12-hour, role-based professional learning experience** that goes far deeper than typical conference workshops.



Participants collaborate intensively with peers and expert facilitators around shared roles and challenges, **gaining actionable insights**.

**Who should attend:** Educators and leaders who want a focused, immersive, and collaborative learning journey around college and career readiness for all students.

### ● Pre-Conference Experiences: Early Access to Extended Learning

*Two options offered on Thursday, Dec. 10, to begin learning before the main conference begins.*



**Pre-Conference Sessions:** Additional learning opportunities included in registration.

**Who should attend:** Any educator, leader, or AVID community member arriving early and seeking more value from their conference experience.



**Leadership Forum:** A dedicated session for AVID site and district leaders.

**Who should attend:** AVID Coordinators, administrators, District Directors, and education leaders focused on leadership development and strategic planning.

## Pricing Options

### ● Conference Pricing\*

#### AVID Members

##### EARLY BIRD PRICING

(Register by Oct. 30)

**\$849**

##### REGULAR PRICING

(Register on or after Oct. 31)

**\$899**

#### Non-AVID Members

##### EARLY BIRD PRICING

(Register by Oct. 30)

**\$949**

##### REGULAR PRICING

(Register on or after Oct. 31)

**\$999**

*\*The pre-conference experiences are included in the price of registration.*

### ● Path to Schoolwide at AVID National Conference Pricing

#### AVID Members

##### EARLY BIRD PRICING

(Register by Oct. 30)

**\$899**

##### REGULAR PRICING

(Register on or after Oct. 31)

**\$949**

#### Non-AVID Members

##### EARLY BIRD PRICING

(Register by Oct. 30)

**\$1,025**

##### REGULAR PRICING

(Register on or after Oct. 31)

**\$1,075**

### ● Incentives\*\*

\$100 off each registration for teams of three or more from the same school.

AVID National Demonstration School participants, including District Directors, will receive 50% off the registration rate.

District superintendents and college/university presidents can register for free.

- Only one incentive can be applied for any participant.
- Incentives will be applied at invoicing.
- The incentive applied will be the one that most financially benefits the district.

*\*\*Conference incentives only. Does not apply for AVID Path to Schoolwide registration.*

Beyond the incentives listed, professional learning offered at National Conference may meet local, state, and federal grant requirements. Visit [avid.org/funding](https://avid.org/funding) to learn more.

## Funding Resources

**Investing in AVID professional learning creates lasting impact.** To make it affordable, we've gathered funding options—from federal and state programs to local grants—so you can find the right fit for your needs.

### ● Federal Funding

Federal programs like Title I–V under ESSA and Perkins V can help fund professional development, including AVID. Our website offers guides to navigate these options, and your district office can provide details specific to your area.

[Learn More](#)

### ● State and District Initiatives

In addition to district general funds, each state offers its own education funding for particular state priorities that AVID professional learning can support, from dual enrollment to CTE. Explore options on your state education agency website and check with your district for additional programs or initiatives.

[Learn More](#)

### ● Foundations and Corporate Grants

Foundations, corporations, and local businesses often offer grants to support K–12 education and AVID implementation. Partner with your district's grant office or development team to identify and pursue these opportunities.

[Learn More](#)

### ● Teacher Grants and Funding Opportunities

Educators can often access grants for classroom innovation and professional learning. Our website features programs that help cover AVID training and materials.

[Learn More](#)

## Request for Approval Resources

### ● Request for Approval Letter

Subject: Request for Approval and Funding: 2026 AVID National Conference

Dear [Supervisor's Name],

I would like to attend the 2026 AVID National Conference, which takes place December 10 through 12, and request your approval and funding. This nationally recognized event provides high-impact professional learning centered on proven AVID strategies that support student achievement, directly aligning with our [SCHOOL/DISTRICT] goals of [INSERT GOALS OR INITIATIVES].

This conference will equip me with practical tools and current research to enhance instruction, strengthen AVID implementation, and support our broader school initiatives.

If approved, I will:

- Share key strategies and resources during professional development sessions and in professional learning communities.
- Apply new learning to improve my instructional practices.
- Collaborate with my colleagues to align AVID strategies with school goals.

Registering by the Early Bird deadline of October 30 saves \$100. Pre-conference sessions on December 10 are included at no extra cost.

The AVID National Conference is more than a professional development event, it's a strategic opportunity to strengthen teaching and learning across our school, and I would love to share its value with everyone.

Thank you for considering my request. I'm happy to provide further details and discuss how this aligns with our priorities. I look forward to your approval to move forward.

Sincerely,  
[Your Name]

[Download a Copy](#)

## Request for Approval Resources

### ● Request for Approval Presentation



[Download a Copy](#)



AVID NATIONAL CONFERENCE | ATLANTA, GEORGIA

DECEMBER 10–12, 2026

## Invest in Impact

AVID National Conference is more than professional development; it's a strategic investment in student, educator, and district success. Attendees gain practical tools, new connections, and insights to drive college and career readiness, boosting achievement systemwide.

### Connect: Build a Network

- Engage with AVID educators, alums, and students nationwide.
- Collaborate with passionate professionals committed to student success.
- Share innovative ideas and gain fresh perspectives on future-ready learning.

### Learn: Strategies That Work

- Learn from national experts and experienced practitioners.
- Explore proven practices to boost rigor, equity, and systemic change.
- Gain strategies aligned with your school or district's priorities.

### Lead: Meaningful, Lasting Change

- Strengthen your leadership impact at any level—from teacher to superintendent.
- Elevate AVID implementation and inspire your teams.
- Lead transformational change with confidence and clear strategies.

#### When and Where

- December 10–12, 2026
- Atlanta, Georgia
- Atlanta Hyatt Regency

#### Conference Experience

- **Opening and Closing Sessions:**  
Motivation and Momentum
- Variety of **Concurrent Sessions:**  
Actionable Learning
- **Communities of Practice:**  
AVID Path to Schoolwide® Deep-Dive
- **Pre-Conference Sessions:**  
Jump-start Learning
- **Leadership Forum:**  
For Site and District Leaders
- **Site Team Time:**  
Process and Plan

#### Conference Pricing

AVID Members / Non-Members

##### Conference:

- Early Bird (by Oct. 30): \$849 / \$949
- Regular (after Oct. 30): \$899 / \$999

##### Path to Schoolwide:

- Early Bird (by Oct. 30): \$899 / \$1,025
- Regular (after Oct. 30): \$949 / \$1,075

#### Incentives

Visit our website for available incentives for NatCon 2026.

[avid.org/natcon](https://avid.org/natcon)